

High-level Conference on European Standardization

Palace of Parliament, Bucharest, June 7th

AGENDA

08:30 Registration and welcome coffee

09:00 Ceremonial photo celebrating the Joint Initiative on Standardisation
(open to all JIS participants)

10:00 Opening

Niculae Bădălău, Minister of Economy of Romania

10:15 Keynote speech

Elżbieta Bieńkowska, European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs

10:30 High-level roundtables:

Moderator: Ms Jacki Davis

Views on challenges and opportunities within the Single Market and standardisation beyond 2020.

Standards and standardisation play a key role in ensuring that the development of the Single Market is adaptive to changes and is sustainable while enhancing and accelerating growth for European industry and ensuring that European consumers and businesses keep on capitalising on the benefits of the Single Market beyond 2020. The high-level roundtable aims to present and provide an overview on strategic issues, to discuss and provide input on the Commission initiatives on the Single Market and standardisation and to openly discuss future policy priorities how to strengthen the Single Market and European standardisation further.

- **Director-General for the Internal Market, Industry, Entrepreneurship and SMEs of the European Commission**
- **Focco Vijselaar**, Director-General for Industry and Innovation of the Ministry of Economic Affairs and Climate Policy of the Netherlands
- **Anneleen van Bossuyt**, Chair of the Committee on the Internal Market and Consumer Protection of the European Parliament
- **Christoph Winterhalter**, Vice-President Policy CEN
- **Gunilla Almgren**, President SBS
- **Henri Gétaz**, Secretary-General of the European Free Trade Association
- **Luca Visentini**, General Secretary ETUC

11:30

Globalisation and new trends - challenges and opportunities for the Single Market and standardisation beyond 2020.

Newly emerging economic trends, growth models, rapidly evolving technological developments in areas such as digitalisation, and advanced manufacturing create major opportunities as well as disruptions in the market for EU industry. This session would aim to focus on the lessons that can be drawn from standardisation process to date, its domains, actions, and its place in securing its future to enable Europe to strengthen its driving force in the global standardisation environment involving the presence of the United States and China.

Panel session preceded by a presentation by **Tim Rühlig** from the Swedish Institute of International Affairs, participant in the European Think-tank Network on China (ETNC).

Moderator: Ms Jacki Davis

- **Neviana Nikoloski**, Chair General Assembly of ETSI
- **Romanian National Standards Body** – ASRO
- **Javier Garcia Diaz**, Vice-President Technical CENELEC
- **Markus J. Beyrer**, Director-General of BusinessEurope
- **Arnold Pindar**, President of ANEC
- **Greg Archer**, President ECOS
- **Finnish Presidency representative**

(Participation panellists to be confirmed and possibly subject to changes)

12:45

The way forward – Official closing

Joaquim Nunes de Almeida, Director Single Market Policy, Regulation and Implementation

13:00

Lunch

15:00

End of the Conference